



FOR IMMEDIATE RELEASE

Festiva Resorts raised over \$40,000 for Charitable Fund

On Tuesday, May 08, 2007, [Festiva Resorts](#) held its first [Charitable Fund Golf Tournament](#) at the [Wachesaw Plantation East golf course](#) in [Murrells Inlet, S.C.](#) The tournament was a huge success and over \$40,000 was raised to put directly into the Festiva Resorts Charitable Fund. The focus of the fund is to promote education among youth and eliminate poverty in local communities.

Sponsors

Four different levels of sponsorship attracted 32 corporate sponsors. Four Platinum sponsors each contributed \$5,000, one Gold sponsor contributed \$3,000, 12 Silver sponsors each contributed \$1,000 and 15 Participating/Hole sponsors each contributed \$100. For a full list of sponsors, visit www.festivaresorts.com/golf. Platinum sponsors received a personalized shoe fitting and a pair of [Nike](#) golf shoes from on-site Nike staff.

Participants

There were 46 participating players in teams of four. First place scored 14 under par and shot 58. Players on this team included Butch Patrick, president of Festiva Resorts, Don Clayton, chief executive officer of Festiva Resorts, Rob Mosser, general manager of the Wachesaw Plantation East golf course and Paige Cribb, golf pro at Wachesaw Plantation East. The second place team was close behind, scoring 13 under par and shooting 59. Players on this team were Rich Hartnett, vice president of sales and marketing and Tom Tyndall, Joseph Cox and Matt Regan, sales representatives at the Ellington resort.

Other star players of the day were Brent Herrman of the [Catamaran Company](#) who shot the longest drive among the men, Gail Friedmann of [CHD Interiors](#) who shot the longest drive among the women and David Hammett of [RBC Centura](#) whose shot landed closest to the pin.

To conclude the day, a silent auction and awards dinner catered by Old [World Italian Restaurant](#) in Murrells Inlet followed the tournament. Each player was presented with a team picture and an individual action shot. All participants also received Nike gym bags, golf towels and golf balls branded with the Festiva Resorts Charitable Fund logo.

Charitable Fund

Festiva Resorts started its flexible endowment fund in 2006. The purpose of the endowment is to give Festiva Resorts the chance to contribute to any cause that benefits the local communities where employees live and work and to contribute to disaster relief

for events of great global impact. The fund is managed by the [Community Foundation of Western North Carolina](#), a nonprofit organization dedicated to promoting and expanding philanthropy.

About Festiva Resorts

Festiva Resorts, based in Asheville, N.C., is currently among the largest privately held vacation ownership and hospitality businesses in the country, and currently manages and operates [properties in the Midwest, Southeast and Caribbean](#). The [Ellington at Wachesaw Plantation East](#) in Murrells Inlet has been a Festiva resort since 2000. The resort has been maintained and improved by Festiva Resorts with the construction of a new phase overlooking the golf course, major renovations on the two oldest buildings and the addition of a second outdoor pool and an indoor pool.

For more information on Festiva Resorts, the Charitable Fund Tournament or the Ellington at Wachesaw Plantation East resort, visit www.festivaresorts.com, www.festivaresorts.com/golf or www.wachesawplantationeast.com.

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