



FOR IMMEDIATE RELEASE
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Festiva Resorts managing Orlando property

Festiva Management Group (FMG) is proud to announce its newest property, the Blue Heron Beach Resort in Orlando, F.L. FMG is a subsidiary of Festiva Resorts, an innovative and active vacation ownership sales and hospitality development organization.

The Blue Heron Beach Resort is located in the heart of central Florida and is only minutes to Disney World and other Orlando theme parks and entertainment. The resort's concierge service assists guests with booking tickets with nearby theme parks, Mini-Golf courses, Buena Vista Water Sports, and other exciting entertainment and activities in the area.

"We're thrilled that the Blue Heron Beach Resort has become a part of the Festiva family. It's a beautiful property in an exciting area of the country, and we feel that this partnership will offer a great variety of vacation opportunities to both Blue Heron Beach Resort owners and to other Festiva Resorts owners," said Will Horton, vice president of resort operations.

The resort boasts 300 feet of waterfront area on Lake Bryan and offers activities such as Jet Skiing, power boats, swimming, fishing and water skiing. Guests can stroll through the Wetland Walk or lounge in the shade of Tiki huts on the lakefront. All of the condos have balconies that offer spectacular water views.

Guests can play with the family or relax peacefully in a 6,000-square-foot swimming pool with a poolside bar, large sundeck, outdoor whirlpool, and children's pool. A fitness center is available for the health-conscious, and a video arcade keeps children busy. Business travelers can take advantage of high-speed Internet, fax/copy services and meeting space.

The security and convenience of all guests is ensured by a two-level covered parking garage on site. Several nearby restaurants and a supermarket within walking distance keep guests from going hungry, and a retail store on site provides souvenirs and gifts for the whole family.

Festiva Resorts is currently among the largest privately held vacation ownership and hospitality businesses in the country. FMG is a full-service professional management company that specializes in resort operations, and currently manages and operates properties in the Midwest, Southeast and Caribbean.

"Festiva Resorts was able to provide what the Blue Heron Beach Resort was in need of in the capacity of not only a rental management company but also as the management company representing the HOA," said Freddie Schinz, President of the Tiforp Development Corporation. "It is nice to have a friendly and knowledgeable staff with the experienced team that Festiva

brought to the table. They have vast experience in the computer, internet, advertising and booking programs available.”

Tiforp Development Corporation has been operating more than 25 years in the development and management business, and through its experienced staff has been involved in a variety of Resort Developments from entertainment parks, apartments, strip centers, and beachfront resorts including Orlando’s Blue Heron Beach Resort.

For more information on Festiva Resorts and the Blue Heron Beach Resort, please visit www.festivaresorts.com or www.blueheronbeachresort.com.

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