



Festiva adds Ocean City resort to its expanding family

ASHEVILLE, NC, AUG. 9-- Festiva Hospitality Group is pleased to announce that we have purchased the development rights, unsold inventory and management company at Coconut Malorie. Beginning September 1, Festiva Management Group will assume management of the property.

Coconut Malorie will be the newest vacation option for Festiva Adventure Club members, and approximately 1600 weeks owners will be added to Festiva's member base with this acquisition.

"With this exciting addition to our family of resorts we continue to carry out Festiva's purpose: *We are passionately committed to improving people's lives by providing a lifetime of travel, vacations and priceless memories,*" said Don Clayton, CEO. "We look forward to providing all of those things for both existing and new Festiva members through our relationship with Coconut Malorie."

An extravagant marble lobby complete with a fountain welcomes guests to this property on the Bay side of the Coastal Highway. Guests can enjoy an on-site billiards room and fitness center located on top of the hotel in the tower with magnificent views of the Atlantic Ocean, the Isle of Wight Bay and the best sunsets on the east coast. The Oasis Pool Deck is designed for ultimate relaxation with a heated outdoor pool and a whirlpool. Arched and lighted footbridges connect the resort to the restaurant and night life at Fager's Island. The resort offers luxurious accommodations in 85 studio and 1-bedroom suites.

Based in Asheville, North Carolina, [Festiva Hospitality Group](#) manages and operates a dynamic collection of hotels and resorts in some of the most sought-after destinations throughout the Midwest, Southeast, Northeast and Caribbean. [Festiva Sailing Vacations](#), a Festiva company that operates the Festiva Cruise Club, charters all-inclusive luxury catamaran yachts in the Caribbean. Festiva currently has more than 60,000 members among 26 vacation ownership resorts and five Festiva Cruise Club destinations. The number of members in the [Festiva Adventure Club](#) exceeds 20,000. For more information about Festiva, please visit www.festiva.travel.