

## **Festiva's Blue Ridge Village Named as One of the Top-Ranked Hotels on Expedia® Insiders' Select™ List**

Banner Elk, NC (May 05, 2011) – Expedia® has named Festiva Hospitality Group's Blue Ridge Village among the top-ranked hotels on this year's Expedia Insiders' Select™ list. The Insiders' Select list formally recognizes individual hotels worldwide that consistently deliver excellent service, a great overall experience and a notable value. The full list represents only 500 of Expedia's top-ranked hotels selected from the more than 130,000 properties offered by Expedia®, the world's largest online travel company.

“Delivering our guests superior service is a top priority at Blue Ridge Village and at all of Festiva's properties,” said Scott Styron, Festiva's Vice President of Resort Operations. “We are pleased that our efforts have been acknowledged by Expedia travelers and we look forward to extending our high level of service to even more guests.”

The 2011 Expedia Insiders' Select™ list is compiled based on the more than 500,000 annual Guest Reviews collected by Expedia, combined with a value rating and the local market expertise of more than 500 Expedia employees in local markets worldwide, resulting in an easy-to-browse list that provides travelers with a powerful way to find the perfect hotel using the trusted insight of other travelers like them. The list showcases the diverse selection of travel destinations and hotel properties.

For more information, visit [www.expedia.com/insidersselect](http://www.expedia.com/insidersselect).

A perfect place to get away from the everyday grind, [Blue Ridge Village](#) is set in the woods of Banner Elk where you can unwind, relax and breathe in the clean mountain air. Whether you are a hiker, sightseer or shopper, you will have plenty to do around the resort. The resort's one, two and three-bedroom condo-style units offer all of the comforts of home with fully-equipped kitchens, living rooms with fireplaces and sofas and spacious bedrooms and bathrooms. On-site amenities include a fishing pond, mini-golf course, indoor pool and hot tub, basketball courts, tennis courts, barbecue grills and hiking trails.

Based in Asheville, North Carolina, [Festiva Hospitality Group](#) manages and operates a dynamic collection of hotels and resorts in some of the most sought-after destinations throughout the Midwest, Southeast, Northeast and Caribbean. [Festiva Sailing Vacations](#), a Festiva company that operates the Festiva Cruise Club, charters all-inclusive luxury catamaran yachts in the Caribbean. Festiva currently has more than 60,000 members among 25 vacation ownership resorts and five Festiva Cruise Club destinations. The number of members in the [Festiva Adventure Club](#) exceeds 20,000.