

Festiva Hospitality Group has announced that they will be taking a step to make their Asheville-based home office at historic Zealandia more eco-friendly. This summer, 30 goats will call Zealandia home for 30 days as they help clear approximately 3 acres of land.

These goats will be rented from [Wells Farm](#) in Horse Shoe, N.C. According to the farm's website, they "work to provide an environmentally safe method for clearing areas containing invasive vegetation. Controlled herd grazing provides an ecologically sustainable method of land management."

The goats' main target will be the invasive Kudzu that is at its peak growth during the summer months, and can be nearly impossible to control. The steep hills that roll down from the office itself make it even more difficult to control with either manpower or lawn equipment, and bringing the goats in to do what they do best makes the most sense logistically and economically and is also environmentally responsible.

"While this is a small and simple step to take in lessening our carbon footprint, it will hopefully set an example for our employees in Asheville as well as those at our 26 resorts throughout the country. We want to get people thinking about small changes in our daily lives that will not only help the company save money and become more efficient, but that also has a positive impact on the local community and the environment," said Don Clayton, Festiva's CEO and founder.

Based in Asheville, [Festiva Hospitality Group](#) manages and operates a dynamic collection of 26 hotels and resorts in some of the most sought-after destinations throughout the Midwest, Southeast, Northeast and Caribbean. [Festiva Sailing Vacations](#), a Festiva company that operates the Festiva Cruise Club, charters all-inclusive luxury catamaran yachts in five destinations in the Caribbean, Cancun and Greece.

Festiva employs nearly 300 people in Asheville, and nearly 1000 in the U.S. and Caribbean. For more information, visit [www.festiva.travel](http://www.festiva.travel).