



## **Church Street Inn employee achieves industry designation**

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CHARLESTON – FEB. 23 - [Festiva Hospitality Group](#) would like to congratulate Kevin Wray, general manager of Charleston's [Church Street Inn](#), on receiving his Associate Resort Professional (ARP) designation from the [American Resort Development Association \(ARDA\)](#), the professional association representing the vacation ownership and resort development industries.

The [ARP and Registered Resort Professional \(RRP\) designations](#) are administered by the [ARDA International Foundation \(AIF\)](#), a nonprofit organization devoted to meeting the industry's research and education needs through identifying consistent and ongoing industry benchmarks, expanding research, analyzing technological change and its impact, and enhancing the public's knowledge of the industry.

Vacation ownership industry professionals who achieve the ARP designation demonstrate a commitment to the timeshare industry as well as personal growth and development through participation in a variety of industry meetings, volunteer activities and learning experiences. Associate Resort Professionals must have worked in the timeshare industry for at least two years to be considered.

Individuals with the ARP and RRP designations must maintain the title through continued education and participating in ARDA-sponsored meetings and events. Industry professionals with these designations must also show a knowledge of and commitment to the [ARDA Code of Standards & Ethics](#).

Prior to joining Festiva in 2007, Kevin gained valuable experience dealing with home owners' boards and associations with the Club at Seabrook Island and Brays Island Plantation, both in the low country. Kevin is a graduate of the University of South Carolina with Bachelor of Science degrees in both finance and insurance.

In addition to overseeing the daily operation of the Church Street Inn, Kevin was also an integral part of implementing Festiva's ideals and management style at the [Frenchmen Orleans](#) in New Orleans, La., through staffing, training and policy implementation.

Achieving the ARP designation has not only enabled Kevin to stand out among professionals throughout the industry but also sets the standard for his staff and fellow Festiva employees to maintain a level of professionalism and commitment that will lead to the success of individual employees as well as Festiva as a whole. Kevin has joined several of Festiva's executive team members with these designations.

Based in Asheville, North Carolina, [Festiva Hospitality Group](#) manages and operates a dynamic collection of hotels and resorts in some of the most sought-after destinations throughout the Midwest, Southeast, Northeast and Caribbean. [Festiva Sailing Vacations](#), a Festiva company that operates the Festiva Cruise Club, charters all-inclusive luxury catamaran yachts in the Caribbean. Festiva currently has nearly 60,000 members among 27 vacation ownership resorts and five Festiva Cruise Club destinations. The number of members in the [Festiva Adventure Club](#) exceeds 16,000. Festiva owns and operates the Church Street Inn on the corner of Market and Church streets in historic downtown Charleston.