



Festiva Adventure Club opens sales center in New Orleans

--ASHEVILLE, NC, May 20

[Festiva Hospitality Group](#) is proud to announce the opening of our newest [Festiva Adventure Club](#) sales center in [New Orleans, La](#). The sales center occupies 8,400 square feet of space on the 15th floor of [One Canal Place](#) in the heart of the Central Business and Maritime Districts of New Orleans.

One Canal Place is located at the foot of [Canal Street](#) just steps away from the [Aquarium of the Americas](#) and the [French Quarter](#). The first three levels of the high rise are a shopper's paradise with upscale boutiques, a cinema and theater, and a food court. A short elevator ride from there will bring visitors to the Festiva New Orleans experience.

Guests who visit Festiva's preview center will be welcomed by a panoramic view of the [Mississippi River](#) and New Orleans' historic French Quarter. As [riverboats](#) lazily glide downstream and [jazz](#) music floats up from the street, visitors will learn about the exciting benefits of becoming a member of the Festiva Adventure Club.

Once they are acquainted with Festiva Adventure Club and New Orleans, we then welcome guests to visit the [Frenchmen Orleans](#), a boutique resort property on vibrant [Frenchmen Street](#). With abundant options for dining, shopping and nightlife just steps from the Frenchmen, including some of the city's best local music venues, those who stay once are certain to return time and time again.

Festiva is eager to work with local businesses to promote travel and tourism in the [Crescent City](#). Our goals of promoting not only the Festiva Adventure Club but also local businesses and attractions have helped us with moving toward opening a welcome center on Canal Street, just steps from famous Bourbon and Royal Streets.

We are also thrilled to have entered into an alliance with [Carnival](#) cruise lines through [Vacation Tour & Travel](#) to offer a combination package that includes a stay with Festiva for cruise passengers departing from New Orleans.

Based in Asheville, North Carolina, Festiva manages and operates a dynamic collection of hotels and resorts throughout the Midwest, Southeast, Northeast and Caribbean. Festiva currently has nearly 60,000 members and 27 timeshare and vacation ownership resorts.